Tuggerah Lakes Secondary College

Logo Design Challenge: Uniting Our Campuses

Introduction: Welcome to the Tuggerah Lakes Secondary College Logo Design Challenge! We, the student leadership team of Tuggerah Lakes Secondary College, are excited to invite our community to participate in this creative competition. As our college comprises three vibrant campuses, we believe it's time to refresh our identity with a new logo that symbolises unity, excellence, and diversity. This competition aims to engage our talented community members in the process of designing a new logo that truly represents our college spirit and strengths. We look forward to seeing your innovative and inspiring designs!

Competition Guidelines:

Eligibility:

The competition is open to all members of the college community, including students, staff, carers and former students.

Individuals and teams are both welcome to participate.

Theme and Requirements:

The logo should represent the unity of our three campuses while embracing their unique characteristics.

It should reflect the college's values, such as achievement, thrive, respect, responsibility, relationships, integrity and fairness.

The design should be original and visually appealing, suitable for various mediums (e.g., print, digital).

The logo should be versatile, easily recognisable, and scalable for different sizes and applications.

Submission Guidelines:

Each participant or team may submit designs (Maximum of 3).

Designs should be submitted in a digital format (JPEG, PNG, or PDF) via email to:

thentrance-h.school@det.nsw.edu.au

Subject: College Logo Design Challenge

Include a brief description explaining the inspiration behind the design.

Please provide your full name, contact information, and affiliation with the college in the email.

Judging Criteria:

- **Originality and creativity:** Does the design bring a fresh perspective while capturing the essence of our college?
- **Representation:** Does the logo effectively represent the unity and uniqueness of our three campuses?
- **Visual appeal:** Is the design visually appealing, memorable, and suitable for various applications?
- **Relevance:** Does the design align with the college's values and resonate with the community?

Timeline:

- Submissions close – November 1st 2023
- Winners announced: December 1st 2023

Prizes:

- First Place: $300 Store Voucher and Appreciation Award
- Second Place: $150 Store Voucher and Appreciation Award

- Third Place: $50 Store Voucher and Appreciation Award

The winning design will become the official logo of our college, with due credit given to the designer.

Intellectual Property:

By submitting a design, participants grant the college non-exclusive rights to use, modify, and reproduce the design for college-related purposes.

Conclusion: The College Logo Design Challenge is an exciting opportunity for our community members to contribute their creative talents and help shape and refresh the visual identity of our college. We encourage everyone to participate and showcase their artistic skills. Let's unite our campuses and create a logo that embodies our shared values and aspirations. We can't wait to see the wonderful designs that will emerge from our community. Best of luck to all participants!