



BUSINESS STUDIES

Description

This course provides students with opportunities to develop an understanding of how theoretical and practical aspects of business combine. Students study contemporary business issues through case studies and apply their knowledge to problems encountered in the business environment.

Year 11 Topics: Nature of Business, Business Management, Business Planning.

Year 12 Topics: Operations, Finance, Marketing, Human Resources.



Assessment

A variety of assessments are used throughout the entire course including the writing of a business plan, business report, marketing plan, examinations, research case study and problem based task.

This course will have a three hour HSC Examination. A significant component of assessment involves writing extended responses.



Additional Information

This course is a highly academic and rigorous course.

This course is recommended for students who are able to self-manage a large research inquiry task. Students need to have good writing skills, like working with facts and figures and be up to date with current events. Students will need to be able to do applied mathematical calculations.

Students will attend an excursion related to their Business Case Study.

To consolidate knowledge, skills and understanding in Business Studies, students should also consider studying 2 unit Mathematics or higher and 2 unit English Standard or higher.



Costs

\$27.50 per year for Edrolo subscription to be paid directly via the Edrolo payment portal in Year 11 and Year 12.

Excursion costs are additional.